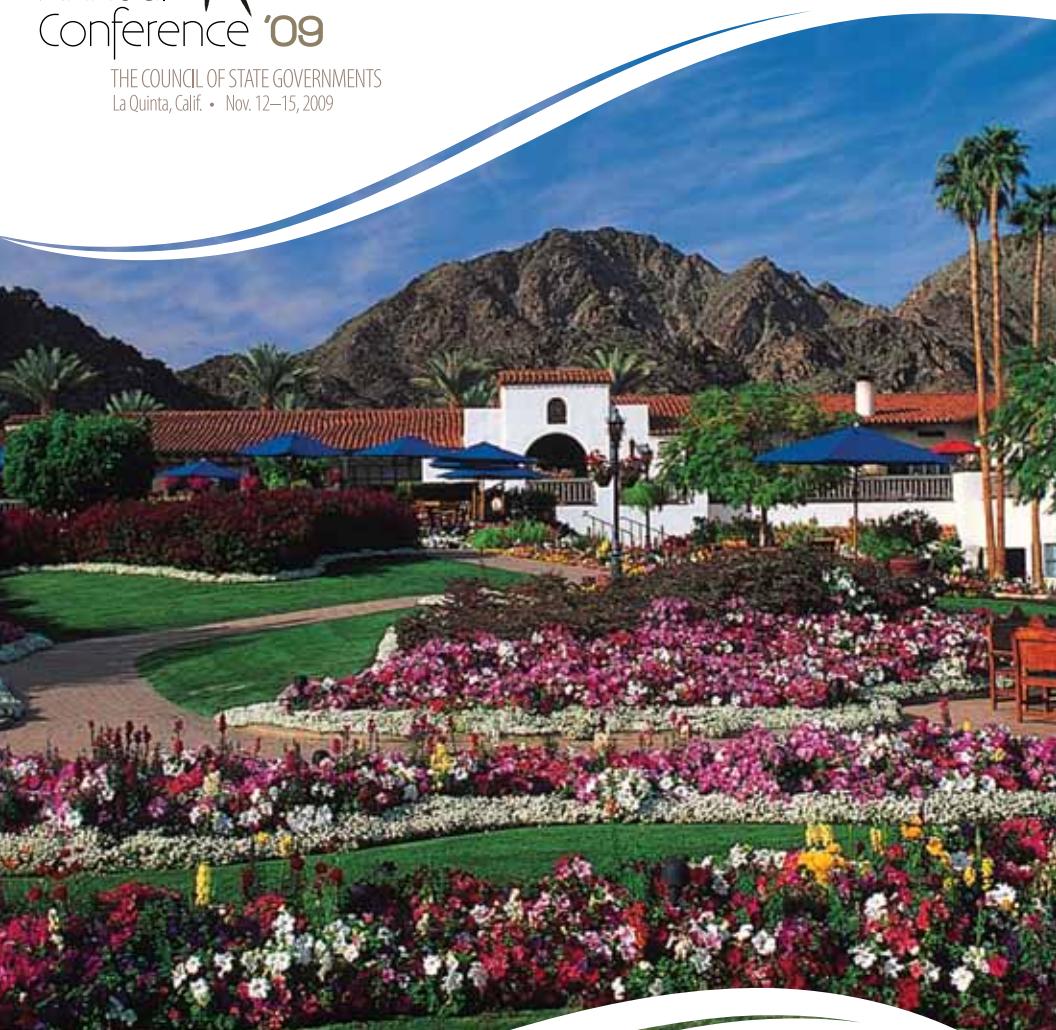




THE COUNCIL OF STATE GOVERNMENTS
La Quinta, Calif. • Nov. 12–15, 2009



THE COUNCIL OF STATE GOVERNMENTS
2009 ANNUAL CONFERENCE

AGENDA



(Behind Hotel Lobby)



(Plaza Upper Level)



(Near Casitas 200's)



(Plaza Ground Level)

CSG'S 2009 ANNUAL CONFERENCE

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THE COUNCIL OF STATE GOVERNMENTS
La Quinta, Calif. • Nov. 12–15, 2009

Dear Colleagues,

Welcome to The Council of State Governments' 2009 Annual Conference and to the legendary La Quinta Resort & Club. A sought-after refuge from the hustle and bustle of the world, the La Quinta Resort has provided generations of America's greatest leaders with a place to think big thoughts and make big plans.

During your stay, you will have the opportunity to join colleagues from across the country in informative discussions about some of today's leading issues, including health care reform, energy alternatives, state stimulus spending, H1N1 vaccinations, transportation reauthorization and higher education.

The general session series at this year's conference will explore the many diverse ways we are bound together as a people and how those ties can lead to transformative change. On Friday, Nov. 13, *National Geographic* Explorer-in-Residence Dr. Spencer Wells will provide a unique and insightful presentation on what our DNA can tell us about our common humanity. Also on Friday, a panel composed of four state supreme court chief justices will share valuable insights into the judiciary.

On Saturday, Nov. 14, Ben Self, co-founder of Blue State Digital, will explore how new media technology keeps us connected and how these evolving communication tools will shape the way we keep in touch with our constituents and colleagues in the future. Saturday's afternoon luncheon will feature *Newsweek* editor and Pulitzer Prize winning author Jon Meacham. Drawing upon his unique perspective and experience, Meacham will discuss how our shared experiences, history and today's shifting demographics will shape how future generations will view the world.

Saturday's afternoon program will conclude with the presentation of the Keon Chi State Governance Transformation Award and the CSG Innovations Awards. This year's transformation award will recognize the Minnesota-Wisconsin Initiative, pioneered by Govs. Tim Pawlenty and Jim Doyle, which moves beyond simple shared borders to inventive service-sharing.

We hope you find your time in La Quinta to be informative and energizing and that the beautiful desert setting gives you time to reflect on how best to make a difference.

Sincerely,

Governor Joe Manchin III, West Virginia
CSG President

Senator Bart Davis, Idaho
CSG Chair

David Adkins
CSG Executive Director/CEO



Common Humanity: Finding Our Place in the World

SPENCER WELLS, PH.D. | Friday, Nov. 13, 7:30–9 a.m.

Spencer Wells is a leading population geneticist who, as *National Geographic* Explorer-in-Residence, leads the Genographic Project. The scientist, author and documentary filmmaker has dedicated much of his career to studying humankind's family tree and closing the gaps in knowledge about human migration.

Wells calls the Genographic Project "a dream come true." The project builds on his earlier work, featured in his book and television program, *The Journey of Man*. Wells is working in collaboration with other scientists around the world to capture an invaluable genetic snapshot of humanity before modern-day influences erase it forever.

Wells earned his doctorate at Harvard University and conducted post-doctoral training at Stanford University's School of Medicine. He is committed to studying genetic diversity in indigenous populations and unraveling age-old mysteries about early human migration.



Get Connected: Exploring Cutting Edge Communications in the Digital Age

BEN SELF | Saturday, Nov. 14, 7:30–9 a.m.

Ben Self is a founding partner of Blue State Digital, a leader in online fundraising, advocacy social networking and constituency development programs for nonprofit organizations, political candidates and causes, and corporations. During the 2008 election cycle, Self served as the Democratic National Committee technology director and supervised the technology projects of the national party, focusing specifically on the Web site, computer infrastructure, compliance software and national voter file database. In this role, he led projects that entirely revamped the technology of the national party, including a complete replacement of the Web site and the Democratic Party's national voter file, VoteBuilder.

Throughout his career, Self has gained extensive experience in new media technologies, statistical data analysis, data warehousing, database architecture and administration, system design and system development.



America: An Evolving Nation

JON MEACHAM | Saturday, Nov. 14, 12–1:30 p.m.

Jon Meacham, Pulitzer Prize winner, editor of *Newsweek* and author of *Franklin and Winston* and *American Lion*, was named "one of the most influential editors in the news magazine business" by *The New York Times*. Meacham won a Pulitzer Prize this year for *American Lion*, a biography of Andrew Jackson. A skilled raconteur and eloquent speaker, Meacham understands important issues and events in all their complexity and the impact they have on our lives.

At *Newsweek*, Meacham supervised the magazine's coverage of politics, international affairs and breaking news, and has written cover stories on politics, religion, guns in America, race and the death of Ronald Reagan. In 2001, he was key in editing the magazine's coverage of the Sept. 11 terrorist attacks, and oversaw both domestic and international reporting.

Meacham has also written for *The New York Times Book Review*, *The Washington Post*, the *Los Angeles Times Book Review* and *The Washington Post Book World*. Before joining *Newsweek*, Meacham was an editor for two years at *The Washington Monthly*.

Justice Matters: Insights from the Bench



Abrahamson



Cobb



De Muniz



Minton, Jr.

A Discussion on the Future of Fair and Impartial State Courts

Sponsored by the Interbranch Working Group

Friday, Nov 13 | 11 a.m.–12:30 p.m.

Moderated by Bill Vickrey, administrative director, California Administrative Office of the Courts

Shirley S. Abrahamson

Shirley S. Abrahamson has served as chief justice of the Wisconsin Supreme Court since 1996. She was the first woman to serve on the court when she was first appointed in 1976.

Abrahamson, who graduated from the Indiana University Law School, also served as a professor at the University of Wisconsin Law School. She is a past president of the National Conference of Chief Justices and past chair of the board of directors of the National Center for State Courts. She also served as chair of the National Institute of Justice's National Commission on the Future of DNA Evidence.

Sue Bell Cobb

Sue Bell Cobb took office as chief justice of the Supreme Court of Alabama in 2007 after serving 12 years on the Alabama Court of Criminal Appeals.

Cobb graduated from the University of Alabama School of Law in 1981. As soon as she was admitted to the bar, she was appointed district judge of Conecuh County becoming one of the state's youngest judges. She was elected twice to that position. She was appointed to serve as an alternate chief judge on the Court of the Judiciary in 1997, and was elected to the Court of Appeals in 1994.

Paul J. De Muniz

Paul J. De Muniz joined the Oregon Supreme Court in January 2001 and became Oregon's 41st chief justice on Jan. 1, 2006. In 2008, he was elected to the board of directors of the Conference of Chief Justices and is one of eight state chief justices selected to attend a three-year Harvard University Executive Session to study the role of state court leaders.

De Muniz, who graduated from the Willamette University College of Law, has also served on the Judicial Fitness and Disability Commission and the Supreme Court Access to Justice for All Committee. In 2002, he founded a now-flourishing rule-of-law partnership with judicial leaders in Russia's Far East.

John D. Minton Jr.

John D. Minton Jr. was sworn in as Kentucky's fifth chief justice June 27, 2008, after serving two years as a justice on the state Supreme Court.

Minton, who graduated from the University of Kentucky College of Law in 1977, was appointed to the court in July 2006 and was then elected to an eight-year term in November 2006 to represent the Second Supreme Court District, which is comprised of 14 counties in western Kentucky. He had previously served on the Kentucky Court of Appeals, and before that served as a circuit court judge in Warren County, Ky., where he served as chief regional judge of the Green River Region.

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THURSDAY, NOV. 12

FRIDAY, NOV. 13

7:30 a.m.–6:30 p.m.	Registration	6 a.m.	Early Bird Coffee
7:30 a.m.– Noon	Transforming Government: The Tools You Need	7 a.m.–6 p.m.	Registration
1–1:30 p.m.	Investment Subcommittee	7:30–9 a.m.	Breakfast & Opening Plenary Common Humanity: Finding Our Place in the World <i>Dr. Spencer Wells, National Geographic</i>
1:30–3 p.m.	Standing Committee Business Meetings <ul style="list-style-type: none">• Associates Advisory Committee• Tolls Advisory Committee	9–9:30 a.m.	Break (Healthy Snacks in Expo Hall) Meet & Greet with Dr. Spencer Wells
	Policy Workshops: <ul style="list-style-type: none">• America's Educational System Goes Back to School• Paving the Future: State Transportation Spending• Tracking the Federal Stimulus Dollars• Will Health Care Get a Face Lift?	9–11 a.m.	Expo Hall Open
2–3:30 p.m.	Finance Committee	9:30–10:30 a.m.	Policy Workshops: <ul style="list-style-type: none">• Broadband: If You Build It, Will They Come?• Health Care Cost Drivers: Alzheimer's & Diabetes• Keeping the Promise: OPEBs & State Pension Liability• Who's in Charge? Succession Planning Before the Crisis
3–3:30 p.m.	Break	9:30–11 a.m.	21st Century Foundation Board of Trustees
3:30–5 p.m.	Standing Committee Business Meetings International Committee: Looking Overseas to Drive America's Recovery: What Role Can Trade Play? Policy Workshops: <ul style="list-style-type: none">• Corrections in the Crosshairs: What States are Doing to Increase Public Safety While Cutting Prison Spending?• Energy Intervention: Alternatives to Oil• States' Financial Life After the Stimulus• States' Rx for Health Reform	10:30–11 a.m.	Break (Healthy Snacks in Expo Hall)
4–5 p.m.	Annual Meeting Committee	11 a.m.–12:30 p.m.	Justice Matters: Insights from the Bench A Discussion on the Future of Fair & Impartial State Courts
6–8 p.m.	Chairman's Reception	12:30–2 p.m.	President & First Lady's Luncheon
		1:30–4 p.m.	Suggested State Legislation I
		2–3:30 p.m.	Strategic Planning Committee
			Policy Task Force Business Meetings <ul style="list-style-type: none">• Energy & Environment• Education• Health• Public Safety & Justice• Transportation
		2–6:30 p.m.	Expo Hall Open
		3:30–4 p.m.	Break (Healthy Snacks in Expo Hall)
		4–5:30 p.m.	Regional Meetings <ul style="list-style-type: none">• CSG Midwestern Legislative Conference (MLC) Executive Committee Meeting• Western Roundtable: A Conversation about Bridging the Rural/Urban Divide in the West
		4–5:30 p.m.	Securing the South's Energy Future
		5:30–6:30 p.m.	Expo Hall Receptions <ul style="list-style-type: none">• Regional Receptions• Toll Fellows Reception
		7–9 p.m.	Rhode Island 2010 Kick-off Event

MEETING |

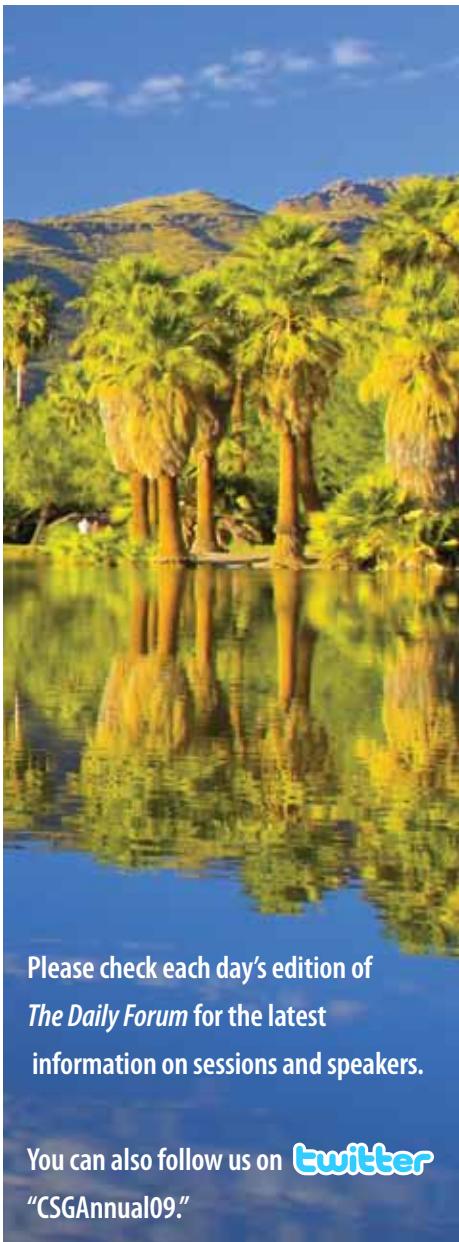
AGENDA

SATURDAY, NOV. 14

SUNDAY, NOV. 15

6 a.m.	Early Bird Coffee
7 a.m.–6 p.m.	Registration
7:30–9 a.m.	Breakfast Plenary Get Connected: Exploring Cutting Edge Communications in the Digital Age <i>Ben Self, founding partner, Blue State Digital</i>
9 a.m.–Noon	Expo Hall Open
9–9:30 a.m.	Break (<i>Healthy Snacks in Expo Hall</i>)
9 a.m.–Noon	Suggested State Legislation II
9:30 a.m.–Noon	Intergovernmental Affairs Committee <i>Federal Agenda: One Year Since the Election</i>
9:30–10:30 a.m.	Policy Workshops: <ul style="list-style-type: none">• <i>Cap & Trade 101</i>• <i>Inoculation for Flu Pandemic: H1N1 and Your State</i>• <i>New Media: Connecting with your Constituents, Part I</i>• <i>Strategy 2020: Safely Reducing Foster Care by Half</i>
10:30–11 a.m.	Break (<i>Healthy Snacks in Expo Hall</i>)
11 a.m.–Noon	Policy Workshops: <ul style="list-style-type: none">• <i>Accessing the Dream: Higher Education in America</i>• <i>Good Neighbors: States, Military Bases Partner on Environment</i>• <i>New Media: Connecting with Your Constituents, Part II</i>• <i>Women's Health: Bringing Disparities to the Forefront</i>
Noon–1:30 p.m.	Luncheon Plenary America: An Evolving Nation <i>Jon Meacham, editor of Newsweek</i>
1:30–2 p.m.	Break (<i>Ice Cream in the Expo Hall</i>) Jon Meacham book signing in the Expo Hall
2–3:30 p.m.	Plenary Blurring Borders: Transforming Together & Celebrating Innovation
3:30–5 p.m.	Expo Hall Open
3:30–5 p.m.	Governing Board/ Executive Committee Meeting
6–7:30 p.m.	SGAC Event
9–11 p.m.	California Late Night Reception

6–10 a.m.	Breakfast
10 a.m.	Optional Golf Outing



Please check each day's edition of
The Daily Forum for the latest
information on sessions and speakers.

You can also follow us on **Twitter**
“CSGAnnual09.”

THURSDAY, NOVEMBER 12

7:30 a.m.–6:30 p.m.	Registration <i>Flores Ballroom Lobby</i>
7:30 a.m.–Noon	Transforming Government: The Tools You Need <i>Frank Capra A & B</i> <i>(Continental Breakfast Served)</i> Today's world is turbulent, dynamic and interconnected. The challenge for states is to become more responsive to the rapidly changing environment in which they operate. That task is becoming increasingly difficult in the midst of revenue shortfalls, job losses and business closings. State officials need strong tools to assist their states in transforming government into a more agile, focused and responsive instrument for meeting the needs of citizens. This half-day policy seminar, focused on the specific tools for transforming state government, will include panels on results-based governance, and transparent governance with each panel tied to real transformative tools and processes for change that can apply to the states.
1–1:30 p.m.	Investment Subcommittee <i>Frank Capra C</i>
1:30–3 p.m.	Standing Committee Business Meetings ▪ Associates Advisory Committee <i>Flores 7 & 8</i> ▪ Tolls Advisory Committee <i>Flores 6</i>
1:30–3 p.m.	Policy Workshops <i>America's Educational System Goes Back to School</i> <i>Frank Capra A & B</i> By 2020, the U.S. could face a shortfall of 14 million workers who have the knowledge and skills needed to compete for middle-income jobs in a global economy. About half the students who enter college are not prepared for college-level courses. Forty percent of students at four-year institutions and 63 percent at two-year colleges must take remedial education. According to Measuring Up 2004, the timely completion of certificates remains one of the weakest aspects of performance in higher education. States traditionally have tasked high schools with preparing some students for college and the rest for the work force. As the need for college education grows, some high schools are striving to create an educational environment that prepares all students with the knowledge and skills to succeed in higher education. This session will focus on changes the U.S. educational system must make to compete globally. <i>Paving the Future: State Transportation Spending</i> <i>Fiesta 3 & 4</i> 2009 was supposed to be the year of transportation. The stimulus bill injected much needed capital into transportation infrastructure projects identified by states as "shovel-ready." That was supposed to be followed by new long-term legislation to authorize federal transportation programs, which would provide another historic cash infusion to shore up the nation's crumbling infrastructure. But the authorization bill put forward by the U.S. House Transportation and Infrastructure Committee struggled to gain traction as Senate leaders and the Obama administration instead sought a short-term extension of the existing transportation legislation to allow time to consider how to raise revenue needed for a major overhaul. This session will include an update on where things stand in the federal authorization process and how state policymakers may be impacted. The session will also include, as part of the launch of a CSG preliminary report on shovel-ready projects, a conversation with a cross section of the individuals put in charge of overseeing implementation of the American Recovery and Reinvestment Act in their states.

Tracking the Federal Stimulus Dollars

Flores 1 & 2

As states grapple with the worst economic downturn since the Great Depression, the role of the 2009 American Recovery and Reinvestment Act in rejuvenating and rebuilding the U.S. economy remains of great interest. While the huge influx of federal stimulus money to state and local governments offset a sharp drop in tax collections, state policymakers face a great deal of responsibility to ensure these federal funds are spent effectively and efficiently, and will build the foundation for broad-based, sustainable economic growth. This session will feature California's efforts to ensure the proper expenditure of federal stimulus funds as well as some of the broad trends gleaned from the projects initiated under the Recovery Act to date.

Will Health Care Get a Face Lift?

Fiesta 1 & 2

Congress is deep in debate over how to overhaul American health care. While most agree with general goals to extend health insurance coverage to the uninsured, to bend the curve on escalating health care costs and to improve the nation's health outcome measures, few agree on where and how to nip and tuck the current system. The decisions will obviously have tremendous impacts on states. This session will address the needed state policy changes—for Medicaid, insurance regulation and state employee insurance coverage—as well as timelines for change. The discussion will also address how much of the increased bill states will be forced to pay.

2–3:30 p.m.

Finance Committee

Frank Capra D & E

3–3:30 p.m.

Break

3:30–5 p.m.

International Committee

Flores 5

Looking Overseas to Drive America's Recovery: What Role Can Trade Play?

States spend an estimated \$100 million collectively on trade promotion; the federal government spends a little more than twice that amount. But the U.S. is still being outspent on a per capita basis by its major trading partners such as Canada and most European countries by as much as 20-to-1. Major economic players such as Germany are restructuring policy priorities to address serious export slumps. This session will address what the U.S. can do to help small companies survive and thrive.

3:30–5 p.m.

Policy Workshops

Energy Intervention: Alternatives to Oil

Fiesta 3 & 4

Rising oil prices and potential security risks posed by an over-reliance on foreign sources of oil heightens the need for the U.S. to explore alternatives to oil, especially in light of regulations governing CO₂ emissions. Panelists at this workshop will discuss the potential for emerging technologies—including coal-to-liquids, biofuels and plug-in hybrid electric vehicles—to quench our thirst for oil.

Corrections in the Crosshairs: What Are States Doing to Increase Public Safety While Cutting Prison Spending?

Fiesta 6

State spending on corrections has risen faster in the past 20 years than spending on nearly any other state budget item—increasing from \$10 billion to \$45 billion a year. Unless policymakers act, state spending on corrections will grow by at least \$20 billion over the next five years. Federal judges in California, where prison crowding has reached record levels, have ordered the release of 43,000 state prisoners. While crime has dropped in the Golden State, its prison population has soared. But New York state is closing prisons as its crime

rates plummet: The number of homicides in New York City recorded in 2009 projects to be the lowest since the city's police department started keeping records in 1962. Why are corrections and crime trends so different in states? What can elected officials do to spend less on corrections while increasing public safety?

States' Financial Life after the Stimulus

Flores 1 & 2

State financial systems face tremendous challenges from the structural shifts transforming our national economy. The transition of our economy to one dominated by the service sector, the surge in online transactions and the extreme volatility of traditional revenue categories all pose difficult policy choices. In addition, massive upheavals in the credit markets in the last year pose challenges to state and local governments at a time when accumulating higher levels of debt loomed as a viable strategy. This session will feature renowned national experts discussing how states are faring in the credit markets and the forecast in the near and medium terms.

States' Rx for Health Reform

Fiesta 1 & 2

States have not waited for the federal government to act on health reform; they are leading the way. Massachusetts boldly mandated health insurance coverage, created an insurance connecter and provided subsidies for low-income individuals. Now 97 percent of Bay State residents are insured. Maine and Vermont are also standouts in the move to provide coverage for all state residents. Several other states have pursued strategies to cover all children. Other states, including Iowa and Minnesota, are moving forward with cost containment and quality improvement strategies. This session will include a review of model state strategies, lessons learned and application of state policy to the national health care debate.

4–5 p.m.

Annual Meeting Committee

Flores 7 & 8

6–8 p.m.

Chairman's Reception

Waterfall Patio (Behind the Hotel Lobby)

Join us on the beautiful lawn of the La Quinta Resort as we celebrate and honor outgoing CSG Chair Sen. Bart Davis of Idaho and his wife, Marion Davis.

FRIDAY, NOVEMBER 13

6 a.m.

Early Bird Coffee*(Located Near Each Ballroom)*

7 a.m.–6 p.m.

Registration*Flores Ballroom Lobby*

7:30–9 a.m.

Breakfast & Opening Plenary*Flores Ballroom**Common Humanity: Finding Our Place in the World**Spencer Wells, National Geographic*

National Geographic Explorer-In-Residence Dr. Spencer Wells will introduce the audience to the Genographic Project—a landmark study of the human journey. Drawing on both his extensive worldwide fieldwork and the use of cutting-edge DNA technology, Wells will provide his unique perspective on the ties that bind us together. You will not want to miss this highly interactive opportunity to learn more about our common humanity.

9–9:30 a.m.

Break (Healthy snacks will be provided in the Expo Hall)*Fiesta Ballroom*

Dr. Spencer Wells will be on hand to sign copies of his book, *Deep Ancestry: Inside the Genographic Project*.

9–11 a.m.

Expo Hall Open*Fiesta Ballroom*

9:30–11 a.m.

21st Century Foundation Board of Trustees*Flores 7 & 8*

9:30–10:30 a.m.

Policy Workshops*Health Care Cost Drivers: Alzheimer's and Diabetes**Fiesta 1 & 2*

Nearly half of all Americans suffer from chronic diseases, such as diabetes, hypertension and pulmonary disease, driving 75 percent of annual health spending in the U.S., and an even higher proportion in Medicare and Medicaid. Many of these illnesses could be prevented through lifestyle interventions, such as diet, exercise and not smoking. In addition, for those already affected by the diseases, care management practices can increase compliance with treatment regimes and is shown to reduce devastating and expensive complications. Alzheimer's, a chronic disease with growing cost implications, only complicates disease management for other co-occurring chronic diseases.

*Keeping the Promise: OPEBs and State Pension Liability**Frank Capra A & B*

At a time when states face unprecedented fiscal challenges, a number of critical issues such as state pensions have been pushed aside as policymakers grapple with the immediate challenge of acute budget shortfalls. Notwithstanding the complex fiscal environment, the state pension issue remains one of the most nettlesome issues to navigate and requires the urgent attention of state policymakers. This session will feature updates from two states that continue to wrestle with this complex challenge, including details on remedial measures initiated to address pension liabilities and "other post-employment benefits"—commonly called OPEB—liabilities.

*Broadband: If You Build it, Will They Come?**Fiesta 3 & 4*

Broadband is described as the great enabler—a tool to open doors of opportunity for all Americans no matter where they are. Long on plans but short on funds, the broadband movement recently saw a massive injection of funding from the 2009 federal stimulus bill. While more than two-thirds of American households subscribe to broadband Internet, less than one-third of the

AGENDA | FRIDAY

population has access—signaling an increased digital divide, especially in the South. Examining the status of broadband in the U.S., this session will explore how states are promoting access and using the federal stimulus dollars to connect citizens.

Who's in Charge? Succession Planning Before the Crisis

Frank Capra D & E

By their very nature, crises and emergencies occur without warning. As such, without proper planning and organization, governments and agencies can often spend precious time deciding who's in charge and how to proceed rather than actually responding and solving problems. Such planning involves proper succession plans for state leaders and in-depth continuity of government planning for the programs and services necessary to sustain governance. Under discussion will be the 2009 legislative crisis in New York and the impacts it has on succession; operational perspectives and insights into continuity of government standards and planning; and multi-branch perspectives on succession and continuity of government planning/issues.

10:30–11 a.m.

Break (Healthy snacks will be provided in the Expo Hall)

Fiesta Ballroom

CSG SPOTLIGHT: The Southern Collaborative on Obesity Reduction Efforts, or SCORE, project is a state-based approach comprised of teams of executive and legislative policymakers focused on facilitating the implementation of state wellness plans in their states. Pam Goins, CSG director of education policy, will be on hand at the CSG booth to discuss SCORE's recent publication, "Childhood Obesity: Sharing What Works," and to answer questions about this timely and innovative project.

11 a.m.–12:30 p.m.

Justice Matters: Insights from the Bench

Flores Ballroom

A Discussion of the Future of Fair and Impartial State Courts

Sponsored by the Interbranch Working Group

Judges play a key role in shaping the law of our states and territories. This plenary session panel, composed of four state chief justices, will explore the recent summit of the states that advanced fair and impartial state courts. Judicial elections, interbranch cooperation, court innovations and equality in justice will be among the topics on the docket. Don't miss this insiders' look behind the gavel.

Moderator: Bill Vickrey, administrative director, California Administrative Office of the Courts

Panelists:

Shirley Abrahamson Wisconsin chief justice

Sue Bell Cobb Alabama chief justice

Paul De Muniz Oregon chief justice

John D. Minton, Jr. Kentucky chief justice

12:30–2 p.m.

President and First Lady's Luncheon

Main Lawn (Behind the Hotel Lobby)

Make plans to attend a festive luncheon outside on the resort grounds honoring outgoing CSG President West Virginia Gov. Joe Manchin and First Lady Gayle Manchin.

1:30–4 p.m.

Suggested State Legislation I

Frank Capra A & B

2–3:30 p.m.

Strategic Planning Committee

Flores 6

2–6:30 p.m.

Expo Hall Open

Fiesta Ballroom

2–3:30 p.m.	<p>Policy Task Force Business Meetings</p> <ul style="list-style-type: none"> ▪ Energy & Environment <i>Fiesta 3 & 4</i> ▪ Education <i>Flores 7 & 8</i> ▪ Health <i>Fiesta 1 & 2</i> ▪ Public Safety & Justice <i>Frank Capra C</i> ▪ Transportation <i>Frank Capra D & E</i>
3:30–4 p.m.	<p>Break (<i>Healthy snacks will be provided in the Expo Hall</i>) <i>Fiesta Ballroom</i></p> <p>CSG SPOTLIGHT: “Shovel-Ready or Not? State Stimulus Successes on the Road to Recovery: A CSG National Report” is a new CSG publication that highlights state successes in various aspects of implementing the highway spending dollars allocated in the Recovery Act. Learn how some agencies are working to meet crucial deadlines, prioritize transportation projects, meet transparency and accountability goals, and achieve maximum impact for state economies and transportation systems. Sean Slone, CSG transportation policy lead, will be available at the CSG booth to answer questions and preview the report that will be released in January.</p>
4–5:30 p.m.	<p>Regional Meetings</p> <ul style="list-style-type: none"> ▪ CSG Midwestern Legislative Conference (MLC) Executive Committee Meeting <i>Flores 1 & 2</i> ▪ Western Roundtable: A Conversation about Bridging the Rural/Urban Divide in the West <i>Flores 7 & 8</i>
4–5:30 p.m.	<p>Securing the South's Energy Future <i>Frank Capra D & E</i></p> <p>This session will focus on the role both fossil fuels and renewable energy sources will play in Southern states in the years to come. It will include presentations that will address, among other topics, cellulosic ethanol production, lithium-ion batteries and coal-to-liquids technology.</p>
5:30–6:30 p.m.	<p>Expo Hall Receptions <i>Fiesta Ballroom</i></p> <ul style="list-style-type: none"> ▪ CSG Regional Receptions ▪ Toll Fellows Reception <p>CSG SPOTLIGHT: Learn how you can apply to be a part of CSG’s premiere leadership development program—The Henry Toll Fellowship Program. Toll Fellows is a nationally renowned leadership training program that brings 40 of the top state government officials from across the country to Lexington, Ky., each year for a six-day, five-night “intellectual bootcamp.” Tolls is one of the only programs of its kind that is open to all three branches of government. Krista Rinehart, Toll Fellows program director, and Toll Fellows alumni will be on hand at the CSG booth to answer your questions and offer firsthand accounts of the experience.</p>
7–9 p.m.	<p>Rhode Island 2010 Kick-off Event <i>La Casa (Near Casitas 200's)</i></p> <p>America’s smallest state offers more than over 400 miles of breathtaking coastline, rich American history, a dynamic arts community, and world-class restaurants within its borders. We look forward to welcoming you to Rhode Island for the 2010 CSG Annual Conference.</p>

AGENDA I SATURDAY

SATURDAY, NOVEMBER 14

6 a.m.	Early Bird Coffee <i>(Located Near Each Ballroom)</i>
7 a.m.–6 p.m.	Registration <i>Flores Ballroom Lobby</i>
7:30–9 a.m.	Breakfast Plenary <i>Flores Ballroom</i> Get Connected: Exploring Cutting Edge Communications in the Digital Age Ben Self, founding partner, Blue State Digital Howard Dean's 2004 presidential campaign revolutionized the way candidates approach voter outreach and analysis. Tools such as blogging, online social networking and real-time streaming video enables politicians, interest groups and individual citizens to mobilize in new, unconventional and highly successful ways. Ben Self, 2008 Democratic National Committee technology director, will discuss how some candidates are embracing campaigning in the digital age and what role new media will play in the future of our political system.
9 a.m.–Noon	Expo Hall Open <i>Fiesta Ballroom</i>
9–9:30 a.m.	Break (Healthy snacks will be provided in the Expo Hall) <i>Fiesta Ballroom</i> CSG SPOTLIGHT: Visit the CSG booth to learn more about CSG's latest health publications, including "Medicaid 101: A Primer for State Legislators" and "Using Research in Public Health Policymaking." Debra Miller, CSG director of health policy, will be available to talk about CSG's health activities as well as to listen to ideas about how CSG can help you and your state react to federal health care reform.
9 a.m.–Noon	Suggested State Legislation II <i>Frank Capra A & B</i>
9:30 a.m.–Noon	Intergovernmental Affairs Committee <i>Fiesta 6</i> Federal Agenda: One Year Since the Election In the year since the 2008 presidential and congressional elections, policy was debated, wide-ranging initiatives were undertaken, and laws were made. Recent federal actions will have far-reaching implications for states, which are continuing to grapple with an economic downturn, increasing health care costs and other policy challenges. This session will feature updates from congressional leaders who have been at the forefront of an unprecedented level of federal action, from the Recovery Act and SCHIP to health care reform and climate change. Join CSG's Intergovernmental Affairs Committee for an overview of administration and congressional action since the 2008 elections, as well as a look at the agenda for the second session of the 111th Congress.
9:30–10:30 a.m.	Policy Workshops Cap & Trade 101 <i>Frank Capra D & E</i> Cap and trade legislation passed in the U.S. House of Representatives in June (as part of the American Clean Energy and Security Act of 2009) and will be before the Senate this fall. This session will explore how a federal cap and trade system would work and what its impact on states will be. Panelists will also discuss the optimal design of a cap and trade program as well as other alternatives to achieving the same goal of reducing greenhouse gas emissions if the bill fails to pass the Senate.

Inoculation for Flu Pandemic: H1N1 and Your State

Fiesta 1 & 2

The states' experience with the H1N1 flu outbreak in spring 2009 prompted an aggressive response and intense preparations for the U.S. 2009-2010 flu season. States' public health responsibilities include distributing vaccines and medications as well as advising the public safety responses and essential community services including school closures. States must also prepare to coordinate the emergency management roles of federal, state and local responses. This session will consider how state legislators and appointed officials participate in these existing obligations as well as potential expanded roles if a widespread emergency overwhelms state and local service capacity, or requires new legal authorities. Two states will describe the steps they are taking as they prepare for these possibilities and how they are applying the lessons learned from the spring outbreak to the current flu season.

New Media: Connecting with your Constituents, Part I

Fiesta 3 & 4

Sponsored by the Henry Toll Fellowship Program.

The 2008 election of President Barack Obama left no doubt that new media such as blogs, Facebook and You Tube can swing elections. As we head into an important mid-term and state election cycle, join Toll Fellows alumni for a panel discussion of how they successfully employ new media tools to improve constituent relations and bolster their campaigns. Minnesota Rep. Laura Brod, Nevada Assemblyman Marcus Conklin and Oregon Rep. Sara Gelser will share their experiences using blogs, Facebook, Twitter and other new media to keep their constituents informed and to run tech-savvy campaigns. The group will also discuss the ethical and public relations considerations of using such public forums.

Strategy 2020: Safely Reducing Foster Care by Half

Frank Capra C

Casey Family Programs' 2020 Strategy is driving the political and public will for making comprehensive changes to foster care systems in the U.S. All of America's children need the stability of a permanent home and family in order to grow into successful, healthy adults. Foster homes, by definition, are temporary. The goal of Casey Family Programs is to ensure that a child's stay in foster care is also temporary—and brief. Child welfare systems across America are committing to the 2020 Strategy as an effective way to carry out their ultimate mission of protecting children.

10:30-11 a.m.

Break (Healthy snacks will be provided in the Expo Hall)

Fiesta Ballroom

CSG Spotlight: The National Center for Interstate Compacts recently convened an advisory group to discuss prescription drug monitoring programs. Although many states have programs in place, there is very little cooperation among them. As the problem has spread and become more prevalent, there has been growing support for interstate cooperation. If appropriate, NCIC hopes to be able to facilitate a compact between the states on this issue. Crady deGolian, policy analyst for NCIC, will be available in the CSG booth to answer questions about the center.

AGENDA | SATURDAY

11 a.m.–Noon

Policy Workshops

Accessing the Dream: Higher Education in America

Fiesta 3 & 4

Despite rising college enrollments nationwide, the U.S. continues to lag behind other industrialized countries in the rate of college participation. According to the U.S. Department of Labor, one in five occupations that will experience the largest growth in the next decade will require a four-year postsecondary degree. Similarly, 55 percent of the population will need college degrees by 2025 to equal the degree attainment rates of top-performing countries. With funding from the 21st Century Foundation, CSG created the National Advisory Council on Postsecondary Education Access to address the benefits of providing a seamless transition from high school to postsecondary education through a variety of rigorous curricular programs and to advance policies necessary for implementation. Learn from council members how your state can adopt and implement state policies for Advanced Placement courses and exams, International Baccalaureate Programs, Dual Credit, Dual Enrollment, Early/Middle High School Programs, P–16/P–20 governance and funding issues related to high school reform that will result in an increased number of high school students enrolling in postsecondary education.

Good Neighbors: States, Military Bases Partner on Environment

Frank Capra D & E

The Department of Defense's ability to train today's armed forces is often compromised by activity around military bases. Wind farms can disrupt flight training; lighting from houses and street lamps can compromise night-time infantry training; and potential noise disturbances can force the military to restrict artillery practice to specific times of day. Mutual understanding between installation commanders and state and local officials can result in legislation and best practices that ensure sufficient buffer zones between residences and installations, reroute civilian obstacles to less intrusive areas, and limit restrictions governing training. This session will focus on how that understanding can provide the military the space and freedom it needs to fully prepare for its operations and at the same time allow the host community to benefit through the development of conservations and recreation spaces.

New Media: Connecting with your Constituents, Part II

Expo Hall/Fiesta Ballroom

Sponsored by the Henry Toll Fellowship Program

Designed as the hands-on complement to the morning's new media panel discussion, this session will take you out of the classroom and into the lab. Come by the Expo Hall's Internet café and learn first-hand how to set up a Facebook page or how to Tweet from the rest of the Annual Meeting sessions. CSG staff and Toll Fellows alumni will be on hand to provide technical assistance and walk you through the process of joining the new media age. The session will be run in 15 minute tutorials beginning at 10:45 a.m. Sign up for your slot at the Registration Desk; spaces are first-come, first-served until filled.

Women's Health: Bringing Disparities to the Forefront

Fiesta 1 & 2

State policymakers have provided significant leadership in building more complete health care systems around breast and cervical cancer, unique health issues for women. But women's health care goes far beyond those unique issues. Heart disease is the number one killer of women; one in four new HIV infections occur in women; and, according to the FBI, approximately 1,500 women are killed each year by husbands or boyfriends. Women are more likely to be called on to be caregivers for aging and disabled relatives, adding to their own health risk. In this session, a panel of experts will discuss health issues facing women and consider how legislators can become champions for policies that address these issues.

Noon–1:30 p.m.	Luncheon Plenary America: An Evolving Nation <i>Flores Ballroom</i> Jon Meacham, editor of Newsweek Every generation is both shaped and defined by unique forces. The events, people and shared history that influences one generation is constantly evolving into the new events, new people and new history that influences the next. Using his unique mixture of thoughtful insight and humor, acclaimed editor Jon Meacham will explore how America's recent history and changing demographics are influencing a new generation of voters.
1:30– 2 p.m.	Ice Cream Social in the Expo Hall <i>Fiesta Ballroom</i> Jon Meacham will be on hand to sign copies of his Pulitzer Prize-winning book, <i>American Lion</i> , a biography of President Andrew Jackson.
2–3:30 p.m.	Plenary <i>Flores 6–8</i> Blurring Borders: Transforming Together & Celebrating Innovation Join CSG President West Virginia Gov. Joe Manchin and CSG Chair Idaho Sen. Bart Davis as they honor the winners of the Keon Chi State Governance Transformation Award and the 23rd annual CSG Innovation Awards. Representatives from this year's featured program in transformation, the Minnesota-Wisconsin service sharing initiative, will be on hand to discuss how Govs. Tim Pawlenty and Jim Doyle came together to develop a truly unique and out-of-the-box approach to interstate cooperation.
3:30–5 p.m.	Expo Hall Open <i>Fiesta Ballroom</i>
3:30–5 p.m.	Governing Board/Executive Committee Meeting <i>Frank Capra Ballroom</i>
6–7:30 p.m.	SGAC Event <i>Tennis Pool (Near Tennis Court and Villas)</i> Join SGAC for a fun-filled fiesta in one of La Quinta's old-world inspired courtyards, a short stroll from the main building. Network with your colleagues while being entertained by a mariachi band.
9–11 p.m.	California Late Night Reception <i>Main Lawn (Behind the Hotel Lobby)</i> Join your California hosts for a late-night reception on the Main Lawn from 9–11 p.m. Enjoy appetizers and local wines while dancing to the sounds of one of the area's favorite bands.

SUNDAY, NOVEMBER 15

6–10 a.m.	Breakfast <i>Main Lawn</i>
10 a.m.	Optional Golf Activity

CSG Mission

The Council of State Governments is our nation's only organization serving all three branches of state government. CSG is a region-based forum that fosters the exchange of insights and ideas to help state officials shape public policy. This offers unparalleled regional, national and international opportunities to network, develop leaders, collaborate and create problem-solving partnerships.

CSG National & Washington, D.C.

CSG is the nation's only association serving state officials in all three branches of government. The headquarters office of CSG is in Lexington, Ky., home to CSG's trends tracking, policy analysis and publications staffs. The headquarters also acts as the central administrative agency for CSG's regional offices and affiliated organizations.

The national headquarters provides leadership opportunities for state officials by offering membership on the CSG Governing Board and Executive Committee and national standing committees and task forces. Membership on a national committee or task force ensures state leaders are guiding the business decisions and shaping the policy priorities of CSG.

The Governing Board includes the governors of the 50 states, U.S. territories and the Commonwealth of Puerto Rico, two legislators from each state, territory and Puerto Rico, and all national Executive Committee members. The Governing Board and Executive Committee set priorities for CSG work and oversee their implementation.

The national committees and task forces cover the following issue areas: public safety and justice, energy and environment, health policy, education, suggested state legislation, inter-governmental affairs and international affairs. CSG also provides trends tracking in state fiscal affairs, technology and infrastructure. CSG business committees include CSG Associates Advisory, Finance, Strategic Planning and Annual Meeting.

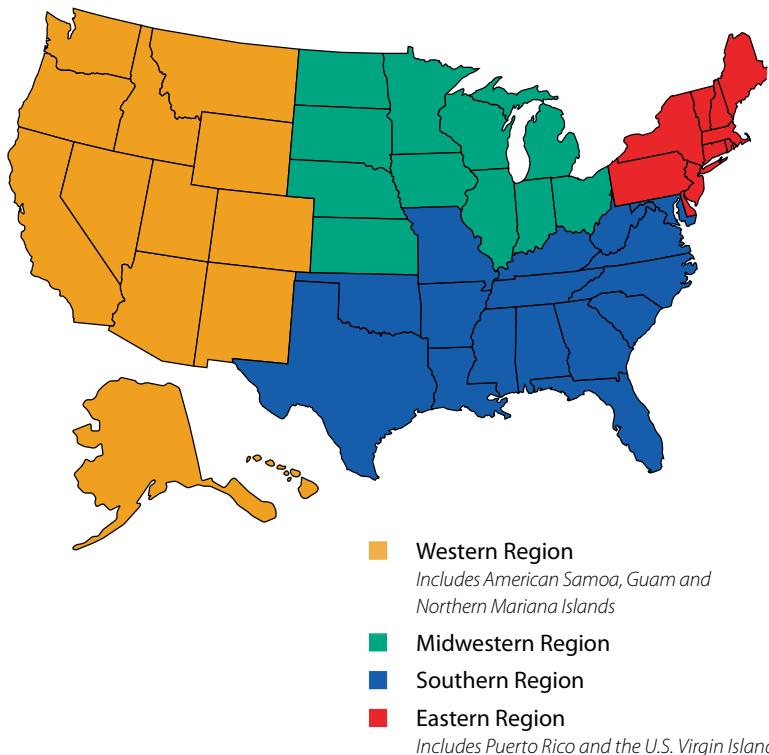
CSG's Washington, D.C., office provides state leaders a voice to Congress and the administration. In addition to staffing CSG's Intergovernmental and International Committees, the Washington, D.C., office monitors federal developments and trends to evaluate the impact of federal activities, including U.S. Supreme Court decisions, on states.

The Washington, D.C., office presents the "Sen. Douglas Henry Guardian of Federalism" award each year to a member of both the U.S. Senate and the House of Representatives who are currently the most effective advocates for the states on Capitol Hill.

CSG Regions

The United States is large and diverse. The states in the various regions face substantially different fiscal, cultural and geopolitical challenges. As a result, CSG devotes 60 percent of its state collected appropriations to staff four regional offices, making CSG the only national organization to do so. These offices work directly with legislative leaders and other elected and appointed officials on issues of high importance to the regional geographic areas.

Each CSG regional office staffs policy committees, research projects, publications and meetings. Each region elects its own officers who, in turn, serve on the CSG national Executive Committee. In this way, and through many other areas of collaboration, regional perspectives are brought to the forefront of national debates and program initiatives.



Hotel Information

La Quinta Resort & Club

49–499 Eisenhower Dr.

La Quinta, CA 92253

Phone: (760) 564-4111

Guest Fax: (760) 564-5718

www.laquintaresort.com

Internet Access

Internet access is available in the Flores Ballroom lobby at the La Quinta Resort during CSG's registration hours. An Internet café will also be available in the Expo Hall during Expo Hall hours.

Attire

Business attire during the daytime sessions and business casual for the evening events.

Alcohol Policy for CSG Functions

CSG advocates the responsible use of alcohol and encourages designated drivers by all participants at CSG functions.

FRIDAY, NOV. 13, 2009

Expo Hall is located in the Fiesta Ballroom.

All CSG Spotlights and author booksignings will take place in the CSG Booth.

Healthy snacks will be served in the Expo Hall during breaks.

Note: Expo Hall will be closed during plenary sessions.

9–11 a.m.	Expo Hall Open
9–9:30 a.m.	Break
SPECIAL EVENT	Book signing with Dr. Spencer Wells <i>(CSG Booth)</i>
10:30–11 a.m.	Break CSG SPOTLIGHT: The Southern Collaborative on Obesity Reduction Efforts, or SCORE, project
2–6:30 p.m.	Expo Hall Open
3:30–4 p.m.	Break CSG SPOTLIGHT: "Shovel-Ready or Not? State Stimulus Successes on the Road to Recovery: A CSG National Report"
5:30–6:30 p.m.	Expo Hall Receptions
SPECIAL EVENT	<ul style="list-style-type: none">▪ CSG Regional Receptions▪ Toll Fellows Reception CSG SPOTLIGHT: The Henry Toll Fellowship Program

SATURDAY, NOV. 14, 2009

9 a.m.–Noon	Expo Hall Open
9–9:30 a.m.	Break CSG SPOTLIGHT: Medicaid 101: A Primer for State Legislators and Using Research in Public Health Policymaking
10:30–11 a.m.	Break CSG SPOTLIGHT: The National Center for Interstate Compacts
11 a.m.–Noon	New Media: Connecting with your Constituents, Part II Practical lab workshop will take place in the Expo Hall
SPECIAL EVENT	Internet café
1:30–2 p.m.	Expo Hall Open
SPECIAL EVENT	Ice Cream Social in the Expo Hall and Prize Giveaways Book signing with Jon Meacham <i>(CSG Booth)</i>
3:30–5 p.m.	Expo Hall Open

Alzheimer's Association

BOOTH 101

CSG Associate

Michael Splaine, *Director of State Policy and Advocacy Programs*

1319 F Street, N.W. | Washington, D.C. | 20004-1106 | P: 202.638.8663 | F: 866.865.0271

Mike.Splaine@alz.org | www.alz.org

The **Alzheimer's Association** is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

American Association for Nude Recreation

BOOTH 308

Carolyn Hawkins, Public Relations Coordinator

1703 North Main Street | Kissimmee, FL | 34744 | P: 407.933.2064 | F: 407.933.7577

pubaffairs@aanr.com | www.aanr.com

AANR, the credible voice of reason for nude recreation & served 213,000+ individuals at clubs, resorts and campgrounds where folks enjoy sports and family social activities in a relaxed, friendly atmosphere. www.aanr.com

American Petroleum Institute (API)

BOOTH 110

Liz Roche

1875 Eye Street, N.W. | Suite 900 | Washington, D.C. | 20006 | P: 202.777.3846 | F: 202.572.7420

elizabeth.roche@edelman.com

The **American Petroleum Institute (API)** is the only national trade association that represents all aspects of America's oil and natural gas industry.

The Building Codes Assistance Project

BOOTH 203

Eric Plunkett

1850 M St. NW, Suite 1050 | Washington, D.C. | 20036 | P: 202.530.2255 | F: 202.530.2231

eplunkett@ase.org

The **Building Codes Assistance Project (BCAP)** is dedicated to the adoption, implementation, and advancement of building energy codes on the state and local levels. For more information, please contact Program Director Robin Snyder at rsnyder@ase.org or (202) 530-2226.

Bureau of Economic Analysis

BOOTH 301

Jeffrey Newman, Media and Outreach Services Group Lead

1441 L Street | Washington, D.C. | 20230 | P: 202.606.9265 | F: 202.606.5313

Jeffrey.newman@bea.gov | www.bea.gov

The **Bureau of Economic Analysis (BEA)** is an agency of the Department of Commerce. BEA produces economic accounts statistics that enable government and business decision-makers, researchers, and the American public to follow and understand the performance of the nation's economy.

Centers for Medicare & Medicaid Services

BOOTH 200

Darlene Pfeffer

7500 Security Boulevard | Baltimore, MD | 21244 | P: 410.786.0761 | F: 410.786.8530

Darlene.Pfeffer@cms.hhs.gov | www.medicare.gov

The **Centers for Medicare & Medicaid Services** manages several critical programs: Medicare, Medicaid and the State Children's Health Insurance Programs. Learn how seniors and people with disabilities can take advantage of these programs. CMS will have information about preventive service, disability information, prescription drug coverage, extra help for people with limited income, and more.

Community Education Centers, Inc.

BOOTH 204

Community Education Centers, Inc.

35 Fairfield Place | West Caldwell | New Jersey | 07006 | www.cecintl.com

Community Education Centers, Inc. (CEC) is the largest provider of resident reentry and in-prison treatment services in America, operating in 19 states, with nearly 30,000 individuals in our daily care. CEC provides a full range of therapeutic residential and non-residential reentry services with a documented record of reducing recidivism.

The Council of State Governments

BOOTH 213

Visit the **CSG booth** to learn more about our projects and services. Make sure to check out page 21 of the agenda for a complete listing of events happening in and around the CSG booth.

Federal Communications Commission (FCC)

BOOTH 103

National Guard Bureau

BOOTH 201

Caroline Mica

1411 Jefferson Davis Highway #11200 | Arlington, VA | 22201-3231

P: 703.607.2554 | F: 703.607.3686 | caroline.mica@us.army.mil | www.ngb.army.mil

A ready, reliable and accessible **National Guard** force represents the 50 states, territories and the District of Columbia. At home and around the world, the National Guard—always ready—always there.

National Institute of Corrections

BOOTH 300

Kermit Humphries

500 First Street, NW | Washington, D.C. | 20534 | P: 202.305.8404

The **National Institute of Corrections** is a federal agency that provides state corrections agencies with training, technical assistance, information services and policy/program development initiatives at the institute's expense. Services to state policymakers include telephone assistance, Web-based information and policy development assistance.

New York City, New York *CSG 2010 Spring Conference Location*

BOOTH 311

Partnership for Prevention

BOOTH 209

Diane Canova

1015 18th Street, N.W. Suite 300 | Washington, D.C. | 20036 | P: 202.833.0009 | F: 202.883.0113
dcanova@prevent.org | www.prevent.org

Partnership for Prevention—an organization of business, nonprofit and government leaders working to provide the tools and policies to keep Americans healthy.

Providence Warwick Convention & Visitors Bureau **BOOTH 309**

CSG 2010 Annual Conference Location

144 Westminster Street | Providence, RI 02903 | P: 401.456.0200 | F: 401.351.2090 | info@pwcvb.com

Reckitt Benckiser Pharmaceuticals, Inc.

BOOTH 107

CSG Associate

10710 Midlothian Turnpike, Suite 430 | Richmond, VA | 23235

Reckitt Benckiser Pharmaceuticals is at the forefront providing educational resources and treatment options to physicians and patients dealing with the chronic relapsing disease of opioid dependence. Please visit the exhibit where Reckitt Benckiser Managed Care account managers will be available to provide scientific information and answer your questions.

Social Security Administration

BOOTH 202

Alfredo Padilla Jr.

6401 Security Boulevard, Annex 3423 | Baltimore, MD | 21235 | P: 410-965-7610 | F: 410-597-0479
Alfredo.padilla.jr@ssa.gov

Need **Social Security** answers for your constituents? Retirement, Survivors, Disability, Medicare Part D and More! Let us provide you with the tools to do business online. Come see us at booth 202.

U.S. Census Bureau

BOOTH 303

Charles Pennington, *Marketing Specialist*

Exhibit Program 8HI86B | Washington, D.C. | 20233 | P: 301.763.1766 | F: 301.763.6831
charles.f.pennington.jr@census.gov

The **Census Bureau** serves as the leading source of quality data about the nation's people and economy. We honor privacy, protect confidentiality, share our expertise globally, and conduct our work openly.

U.S. Department of Defense

BOOTH 206

Thomas Hinton, Senior State Liaison

Office, Under Secretary of Defense

241 18th Street, South | Crystal Square 4, Suite 302 | Arlington, VA | 22202

P: 540.907.1874 | F: 800.724.5961 | Thomas.Hinton.CTR@osd.mil | www.USA4MilitaryFamilies.org

The **USA4 Military Families initiative**, worked through the Department of Defense State Liaison Office (DSLO), seeks to engage and educate state policymakers and other state leaders, about the needs of military members and their families, particularly as those needs intersect with state policy.

Please visit us at Booth 209 or
online at www.prevent.org



***Partnership for Prevention** - an organization of business,
nonprofit, and government leaders working to provide
the tools and policies to keep Americans healthy.*



Shaping Policies • Improving Health

SAVE THE DATE

PROVIDENCE, RI

2010 CSG ANNUAL CONFERENCE

The Council of State Governments

December 4–7, 2010



I ❤ CSG

NEW YORK CITY | MAY 20–23, 2010



NEW YORK CITY

THE COUNCIL OF STATE GOVERNMENTS



FEATURED SPEAKER

Dr. Frank Luntz Saturday, May 22

Frank Luntz is one of the most honored communication professionals in America today. He's been called the hottest pollster in America and was honored by *Time* magazine as one of "50 of America's most promising leaders aged 40 and under." *BusinessWeek* named Luntz one of the four "Top Research Minds" and *The Washington Post* has given him a "Crystal Ball" award for being the most accurate pundit.

Luntz has written, supervised and conducted more than 2,000 surveys, focus groups, ad tests and dial sessions in more than two dozen countries and four continents over the past decade. He has helped nearly 30 Fortune 100 companies with communication and language guidance.

Luntz' work has been featured on "60 Minutes," "Good Morning America" and PBS' "Frontline." He has been a guest on many of the top talk shows in America, including "Meet the Press," "Nightline," "The O'Reilly Factor" and the "Jim Lehrer News Hour." He has also worked with many media outlets for election coverage, serving as a focus group czar for Fox News in 2008; he was a primary and general election commentator for "Hardball" in 2004 and "The News with Brian Williams" on MSNBC in 2000.

Luntz is the author of *The New York Times* best-seller *Words that Work: It's Not What You Say it's What People Hear*. Now out in paperback, the book explores the art and science of language creation. His latest book, *What Americans Really Want . . . Really* addresses the private hopes, dreams and fears of the American people.



FUTURE MEETINGS

National Hispanic Caucus of State Legislators (NHCSL)

Nov. 19–22 | Santa Monica, CA.

National Association of State Treasurers (NAST) Issues Conference

Nov. 29–Dec. 1 | New York, NY.

Interstate Commission for Juveniles 2nd Annual Meeting

Dec. 1–3 | Albuquerque, NM.

National Association of State Personnel Executives (NASPE)

For state executive HR directors and deputies only.

Jan. 29–31 | Washington, D.C.

CSG/American Probation and Parole Association (APPA) Winter Training Institute

Jan. 31–Feb. 3 | Austin, TX.

National Emergency Management Association (NEMA) Mid-Year

March 6–9 | Alexandria, VA.

The Council of State Governments Spring Conference

May 20–23 | New York, NY.

CSG/Southern Legislative Conference—64th Annual Meeting

July 31–Aug. 4 | Charleston, SC.

CSG/Midwestern Legislative Conference—65th Annual Meeting

Aug. 8–11 | Toronto, ON, Canada

CSG/Eastern Regional Conference 50th Annual Meeting and Regional Policy Forum

Aug. 15–18 | Portland, ME.

CSG/American Probation and Parole Association (APPA) 35th Annual Training Institute

Aug. 15–18 | Washington, D.C.

Henry Toll Fellows Leadership Conference

Aug. 21–26 | Lexington, KY.

CSG-WEST 63rd Annual Meeting

Sept. 11–14 | Sun Valley, ID.

The Council of State Governments Annual Conference

Dec. 4–7 | Providence, RI.

Visit the conference calendar at www.csg.org for a complete listing of upcoming conferences.

